



Graphic Design / Graphic Communications / Web & Digital Design Advisory Committee

Minutes

Date: October 6, 2015
Time: 6pm - 8pm
Location: Effingham College & Career Academy

Advisory Committee In Invited:

- | | |
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| <ul style="list-style-type: none">● Effingham College & Career Academy<ul style="list-style-type: none">○ Kimberly Larson● Effingham County High School<ul style="list-style-type: none">○ Andrew Powell● South Effingham High School<ul style="list-style-type: none">○ Marsha Lott● Savannah College of Art & Design<ul style="list-style-type: none">○ Prof. of Advertising Design<ul style="list-style-type: none">■ Clark DeLashmet○ Prof. of Graphic Design / Department Chair<ul style="list-style-type: none">■ Jason Fox● Hearts and Laserbeams<ul style="list-style-type: none">○ Steph Calvert● USEBS<ul style="list-style-type: none">○ David Harris● Denise Gonsales Photography<ul style="list-style-type: none">○ Denise Gonsales● Effingham County Board of Education<ul style="list-style-type: none">○ Web Master<ul style="list-style-type: none">■ Amy Burgin● Kennickell Printing<ul style="list-style-type: none">○ Jack Wilson● South Effingham Middle School<ul style="list-style-type: none">○ Art / Graphics<ul style="list-style-type: none">■ Michael Gadomski● Effingham County Middle School<ul style="list-style-type: none">○ Art / Graphics<ul style="list-style-type: none">■ Amanda Price● Ebenezer Middle School<ul style="list-style-type: none">○ Art/ Graphics<ul style="list-style-type: none">■ Bridgette Kincade● Teezer Team Sports<ul style="list-style-type: none">○ Tim & Ruthie Polk | <ul style="list-style-type: none">● Georgia Southern University<ul style="list-style-type: none">○ Retired Graphic Communications Teacher<ul style="list-style-type: none">■ Don Arnel○ Prof. of Graphic Communications<ul style="list-style-type: none">■ Hope Carroll■ Hans Mortensen● Mac Paper<ul style="list-style-type: none">○ Teri Akin● Edwards Interiors<ul style="list-style-type: none">○ Graphics Department<ul style="list-style-type: none">■ All Sprouse● Current Student<ul style="list-style-type: none">○ Zach Watkins○ Conner Pierce● Fire Island Graphics<ul style="list-style-type: none">○ Sharon Mason● Strategic Business Systems IT<ul style="list-style-type: none">○ Michael LaFlamme● First District RESA<ul style="list-style-type: none">○ Computer Forensics<ul style="list-style-type: none">■ Dave Rutz● Moxle<ul style="list-style-type: none">○ Front-End Web Developer<ul style="list-style-type: none">■ Jimmy McIntosh● Underground Skateboard<ul style="list-style-type: none">○ Designer / Screenprinter<ul style="list-style-type: none">■ Jimmy McIntosh |
|---|---|

Advisory Committee In Attendance:

- **Effingham College & Career Academy**
 - Kimberly Larson
- **South Effingham High School**
 - Marsha Lott
- **Georgia Southern University**
 - Prof. of Graphic Communications
 - Hope Carroll
 - Hans Mortensen
- **Edwards Interiors**
 - Graphics Department
 - All Sprouse
- **Current Student**
 - Zach Watkins
 - Conner Pierce
- **Fire Island Graphics**
 - Sharon Mason
- **Strategic Business Systems IT**
 - Michael LaFlamme
- **First District RESA**
 - Computer Forensics
 - Dave Rutz
- **Moxie**
 - Front-End Web Developer
 - Jimmy McIntosh
- **Underground Skateboard**
 - Designer / Screenprinter
 - Jimmy McIntosh

Minutes

- **Welcome (Ms. Larson)**
- **Introductions**
 - New members were introduced
- **Roles & Function of the Advisory Committee (Ms. Larson)**
 - advisory committee purpose and explanation to new members
- **Description & Breakdown of the Pathways (Ms. Larson)**
 - Ms. Larson explained the differences in the pathways being taught at ECCA, ECHS, and SEHS.
 - **ECCA**
 - **Alternating each year:**
 - **Graphic Design Pathway**
 - Third course of the pathway (1st & 2nd course MUST be completed and passed at ECHS / SEHS first)
 - **Graphic Communications Pathway**
 - Third course of the pathway (1st & 2nd course MUST be completed and passed at ECHS / SEHS first)
 - **Web & Digital Design Pathway**

- **Description & Breakdown of the Pathways (Ms. Larson) - con't**
 - ECHS & SEHS
 - Graphic Design Pathway & Graphic Communications Pathway
 - First two courses of the pathway are the same
 - being taught currently only at the two high schools
- **STEM Academy (Ms. Larson)**
 - Reviewed the new STEM Academy
 - possibility of adding Computer Science Pathway
 - No plans are set in stone yet
- **Identify Needs & Set Priorities**
 - Ms. Larson asked GSU what students needed to concentrate on before going to college
 - GSU stated that students need to pay attention to details
 - students need to know the importance of brainstorming and not jumping directly on the computer
 - Mr. LaFlamme asked about the Computer Science Pathway and his concerns about students coming into the course know the math knowledge needed, such as Truth Tables
 - Ms. Larson stated that she would email Mr. LaFlamme, Mr. Rutz, and Mr. McIntosh a copy of the Computer Science standards
 - Ms. Larson also stated that she would email the advisory committee a link to the public review for the new Web Development pathway being proposed by the Department of Education
- **Select Chairperson**
 - Due to the wide range of advisory committee members ranging from Graphic Design, Graphic Communications, Web Design, Web Development, IT Professionals, Computer Forensic Analysts, etc. there was discussion about how to nominate a Chairperson for our committee as no one can advise on all of the materials taught in those three pathways
 - James McIntosh was nominated as he was the person with the widest range of knowledge
- **Priorities for Next Meeting**
 - review the CIW end-of-pathway assessment for the Web & Digital Design Pathway
- **Next Meeting Date, Time, & Place**
 - March 1, 2015
 - 6pm
 - Effingham College & Career Academy
- **Announcements (Ms. Larson)**
 - The schools are looking for guest speakers & field trip opportunities
 - Mr. Rutz volunteered to come in to speak to the 1st/2nd & 3rd/4th period classes about cyber security
 - Mr. LaFlamme volunteered to provide a fieldtrip to his local office in Garden City
 - Mr. McIntosh has already been the ECCA for a screenprinting demo as well as HTML/CSS coding assistance
 - Ms. Sprouse has already been to ECCA for a critique session on student design contest for SkillsUSA
 - Mr. Lott has already been to SEHS as a guest speaker for photography
- **Adjournment**