

# MTV's MADE

Now in its eleventh season, MTV's two-time *Emmy*-award winning series, *MADE*, is all about making dreams come true. We want to demonstrate that with hard work (and a little help from MTV) any goal is attainable.

There are numerous kids out there with unlimited potential. However, in their eyes, intimidating obstacles exist that keep them from pursuing their dreams. Perhaps they're painfully shy or fall short on self-confidence. Maybe they feel as though they don't fit in or lack the right look. Perhaps they've been told that they lack the skills; and then there's plain old fear.

We seek out the kids who are eager to overcome those obstacles! These kids want to be *MADE*.

Once we find our "MADE kids," we allow for at least one month of intensive training towards achieving their goals. This includes providing a mentor or life coach who will support them and plot out personalized training schedules. Such training could consist of counseling on confidence or attitude, personal training sessions, or specialized lessons in whatever task they're trying to achieve.

Whether they succeed at their goal or not, we strive to give these kids a chance at a dream. Ideally, they learn valuable traits and lessons about themselves and others along the way. They ultimately realize that it takes hard work, persistence, and commitment to make one's dreams come true.

## **WHAT A CASTING CALL ENTAILS:**

- 1. Casting calls take place during lunch or after school, usually lasting 2-3 hours. The students are not obligated to stay for the whole time. Once they have their interview, they are encouraged to leave.**
- 2. We usually hold these interviews in an auditorium where the kids can sit while they wait to be interviewed backstage. We can hold these interviews wherever is most convenient for the school (for example: classrooms, cafeteria, etc), but we prefer to conduct them in a quiet and isolated environment so the students can have their privacy.**
- 3. As far as what we need to hold these interviews, we are easy! We would just need a small table, so we can set up our camera and take notes, and a couple of chairs. Usually only one member of our crew comes to the school to interview, sometimes there are two, but it is a small production!**
- 4. The individual interviews last about 5 minutes. The questions we ask are similar to the questions on the questionnaire. The students hand in their questionnaire and a photo of themselves when they have their interview so we can put a face to the name and the goal.**

## **AFTER THE CASTING PROCESS:**

- 5. After the casting process, we review the interview tapes in our New York offices. These tapes are NOT for broadcast. If we are interested in a student from your high school, we would speak with their parents and the school before moving forward.**
- 6. If we decide to pursue taping a full episode, our production crew would still only be one person with a handheld camera, so we are very unobtrusive. We would need to obtain signed guest release forms from a parent or guardian of EVERY student seen on camera under the age of 18. Likewise, if a teacher was uncomfortable having us in the classroom, we wouldn't film there. We completely understand that we would be filming in an educational environment and have no intention of disrupting class in any way.**

**It really is a great experience for the kids, for you, and for us!**

**Submit a Completed Casting Packet to Mr. Goff by Friday April 15, 2011. You will be notified regarding the casting interviews with MTV Producers.**



**MADE QUESTIONNAIRE**

**Name:** \_\_\_\_\_ **Goal:** \_\_\_\_\_

**Age & Birthdate:** \_\_\_\_\_

**School & Grade:** \_\_\_\_\_

**Height:** \_\_\_\_\_ **Weight:** \_\_\_\_\_

**Address:** \_\_\_\_\_

\_\_\_\_\_

**Email address:** \_\_\_\_\_

**Facebook/MySpace page:** \_\_\_\_\_

**Phone Numbers: Home:** \_\_\_\_\_

**Cell:** \_\_\_\_\_

**YOU MUST APPEAR TO BE BETWEEN 15-21 YEARS OLD TO AUDITION FOR MADE!  
Please bring a photo of yourself along with this questionnaire.**

**MADE is all about making dreams come true. We want to prove that with hard work, and a little help from MTV, you can achieve your goals.**

**We are looking for your specific, individual goal or aspiration that is attainable within a few weeks time! We are not looking for a vague goal, like "I want to be a star" or "I want to be famous." Your goal should be something that you can attain with the help of our experts during the next 5 months. If your goal takes years and years of training, we can't help you out this time, sorry!**

**PARENT'S SIGNATURE** \_\_\_\_\_ **DATE** \_\_\_\_\_

